

## PRESS RELEASE

Paris, 26 April 2017

### **Redevco's Promenade Sainte-Catherine in Bordeaux wins ICSC European Shopping Centre Award 2017**

---

Redevco, the pan-European investment manager specialising in retail real estate has been awarded 1<sup>st</sup> prize in the category New Development Project by the jury of the *ICSC European Shopping Centre Awards 2017* for Promenade Sainte-Catherine, the landmark development in Bordeaux, France. This urban regeneration project of 28,000 m<sup>2</sup>, including 19,000 m<sup>2</sup> of retail space, is located right in the heart of the city's historic centre.

Opened eighteen months ago, following four years of precision construction work in the historic centre of Bordeaux, the 'open-air' commercial area Promenade Sainte-Catherine stands out through its innovative architectural concept in particular, which blends perfectly into its commercial urban environment.

The concept of architecture firm Valode & Pistre, is a real "urban oasis" in the capital of the French province of Gironde, providing visitors a real breath of fresh air and a wonderful place to shop, relax, eat and socialize.

Fully occupied, Promenade Sainte-Catherine has become the new nerve centre of the city centre of Bordeaux, comprising new and familiar brand names, both international and local, accommodated around a new central square in Bordeaux. All of them offer strong concepts in fashion, beauty, home furnishings, leisure and gastronomy. Many top brand names are here, like Lego, Bershka, Starbucks, Blue Box and Citadium to name a few.

*'Promenade Sainte-Catherine was conceived and designed to be the new meeting place for the citizens of Bordeaux. I am very proud of this international recognition, which I would like to share with all our partners, the participating retail brands, the City of Bordeaux and the teams of Redevco France, each of whom has made an incredible contribution to this remarkable achievement. Even though the four years of work were characterized by the complexity of the task, we are now experiencing the immense joy of a successful development that has so far attracted more than nine million visitors.'* **says Thierry Cahierre, Managing Director of Redevco France.**

END

## PRESS RELEASE

### **ABOUT REDEVCO**

Redevco is an independent, pan-European real estate investment management company specialising in retail property. The 400 assets under management are spread across the strongest retail concentrations throughout Europe. Our highly experienced professionals purchase, develop, let and manage properties, ensuring that the portfolios optimally reflect the needs of our clients. We believe in long-term investments where quality and sustainability are key. For further information about Redevco please visit [www.redevco.com](http://www.redevco.com).

### **For further information please contact:**

#### **Redevco**

Priscilla Tomaso  
Head of PR & Corporate Communications  
Redevco B.V.  
Wibautstraat 224  
1097 DN Amsterdam, The Netherlands  
Tel.: +31 20 599 6262  
Fax: +31 20 599 6263  
Email: [priscilla.tomaso@redevco.com](mailto:priscilla.tomaso@redevco.com)  
Website: [www.redevco.com](http://www.redevco.com)  
Twitter: @redevco

#### **Service de Presse Redevco France :**

**Pulsar Conseil : Marie-Hélène Needham**  
**Mob. 06 20 55 87 10**  
**[mhneedham@pulsar-conseil.com](mailto:mhneedham@pulsar-conseil.com)**