

NEWS RELEASE

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BRIGHTON'S HANNINGTONS LANE IS NOW OPEN

Hanningtons Lane has opened to the public and visitors are able to walk down Brighton's newest Lane for the very first time. Redevco and its main contractor Westridge have been working hard on the creation of the city's new retail and cultural quarter for two years and retailers are now starting to move in and fit out their stores.

Andrew Foulds, Portfolio Director at Redevco comments, "This has been one of the most challenging but rewarding projects many of the construction team have ever worked on. Years in the making, the people of Brighton and visitors to the city can now see Morgan Carn's designs brought to life.

"We hope that as retailers open and visitors wander through the new Lane, visit The Flint House roof terrace, see Puget's Cottage revealed for the first time in 150 years and experience our green wall and exciting new art projects, they will appreciate how much thought and detail has gone into the project. We have sought to create spaces for modern retailers to thrive within an already iconic part of the city, but to respect the heritage and architecture of the area. We invite people to use the extended Easter weekend to come and discover it for themselves!"

The first tenant to open is The Flint House, a glamorous new dining concept from the Gingerman Restaurant Group. Hot on their heels will be independent ice cream maker Brass Monkey in a few weeks time. Watches of Switzerland and Oliver Bonas are also busy fitting out new stores on North Street.

One of the first retailers attracted to the redeveloped Hanningtons Estate was Habitat in November. They joined great existing brands such as White Company, Kurt Geiger, Sandro, Maje, Cath Kidston and Flying Tiger.

The new Hanningtons Lane features a uniquely designed environment taking the best of the Lanes – every shopfront, elevation and colour has been individually designed to provide a really immersive and engaging experience, with retailers sitting alongside new residential apartments and office space.

Andrew Foulds adds, “The Lanes attract shoppers from all over the World and our retailers recognise that this is a fantastic and unique place to spend time and shop. Brands are investing in Brighton and Hanningtons Estate because they have bought into our exciting vision for this area. We are in detailed discussions with a number of retailers - who are visiting site to see the quality of the environment and space available - and expect to announce more new names shortly.”

If you are a compelling brand who could add to a carefully curated retail mix, our leasing team want to hear from you. Please contact simon.morris@gcw.co.uk or dbrady@klmretail.com.

www.hanningtonsestate.com

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Press enquiries:

Cath Cookson Porterfield PR 07799 713941

cath@porterfield.co.uk