



NEWS RELEASE

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RITUALS JOINS LINE UP AT HANNINGTONS ESTATE BRIGHTON

Premium lifestyle brand Rituals is the latest addition to Redevco's Hanningtons Estate. The retailer brings its special blend of luxury cosmetics for body and home to Brighton on the 24th October. This is Ritual's first store in the city and only its second on the South Coast.

Rituals has signed a 10 year lease on the 110 sq ft store at 13 North Street and has a number of exciting promotions planned for opening week: ribbon cutting and soft opening 24th October; grand opening 26th October with refreshments and luxury goodie bags for the first 50 buying customers; a full size body scrub with purchases of £45 or more (T&Cs apply) and their bestselling shower foam down to just £5.50.

Rituals joins brands such as Watches of Switzerland, Hotel Chocolat, Habitat, Oliver Bonas, The Flint House, Brass Monkey, Finnisterre and Humpit Hummus at the redeveloped Hanningtons Estate, with more new names expected to be announced before Christmas.

Andrew Foulds, Portfolio Director at Redevco comments, "We're excited to introduce a dynamic new lifestyle brand to Brighton. Rituals focuses on personal well-being, as well as the well-being of the planet, and is a perfect fit for Brighton's new retail quarter in the heart of the Lanes. With this latest addition, we now have only one store remaining on North Street, alongside smaller unique shops within Hanningtons Lane."

KLM Retail and GCW advise Redevco. www.hanningtonsestate.com.

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